

## Amiad's World Water Day Celebrations - 2022

After a pause due to Covid restrictions, 2022 marked the 9th year that we participated in World Water Day, a UN initiative held annually on 22 March as a means of focusing attention on the importance of freshwater and advocating for the sustainable management of freshwater resources.



This year we were once again able to visit classrooms & explain the importance of clean water by showing the children a presentation on groundwater and handing out fun and educational games.

Since we began celebrating World Water Day in 2013, we have reached approximately **10,750** school children!

Here are what a couple of our employees had to say:

**Aviv Vered, Irrigation RSM Midwest & Northeast USA:**

I finally had the opportunity to show my son Noam, and his class, the World Water Day presentation. The kids and staff were delighted with the presentation and the idea!  
Well done!

**Tali Glikstal, Purchasing Team Leader, HQ:**

Thanks for the opportunity to give the World Water Day presentation to 3 fourth grade classes.  
The kids were captivated and cooperative.  
I enjoyed it so much!

We are looking forward to World Water Day 2023 so that we can continue to take an active role in raising awareness to the importance of clean water for all.